

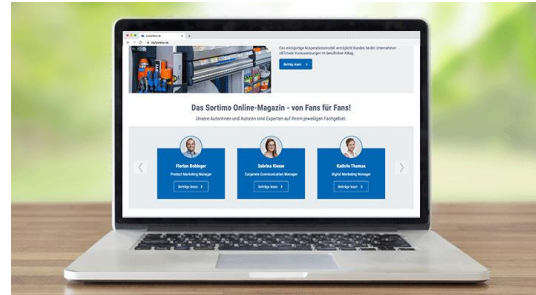
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## PRESS RELEASE

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### **mySortimo Blog: Information for all interested parties, customers and fans**

**Sortimo set up a corporate blog on [mysortimo.de/blog/en](https://mysortimo.de/blog/en) in January 2020 in order to keep customers and interested parties up to date and to let them have their say. In addition to product and service innovations, the *mySortimo* blog also features articles about the Sortimo world and customer comments.**

Since the beginning of the year, customers, interested parties and fans on the *mySortimo* platform have been able to read added value from products and services, background stories, customer opinions and best practice reports in the *mySortimo* blog. But not only that: In future, Sortimo will also provide recommendations and advice about the Sortimo product portfolio here from [mysortimo.de/blog/en](https://mysortimo.de/blog/en). This could be legal advice for the trade and service, tips on how to properly secure loads, financing models, industry news or general information about the trade. It is worthwhile for every craftsman and service technician to keep up-to-date here - regardless of whether a Sortimo customer or not.

**The graphic material is available for download via this [link](#).**

Image 1: The *mySortimo* blog offers articles about the Sortimo world.