

## **Modern and customer-oriented: Sortimo branch in Zusmarshausen with factory outlet opens in new premises**

Zusmarshausen, 26 February 2024

**The Sortimo branch in Zusmarshausen moves into new, modern premises in the nearby Sortimo Innovation Park. This move not only enables an expansion of the exhibition space for the innovative product range, but also the continuation of the directly affiliated factory outlet in an optimized environment with comprehensive, personal advice from technical experts.**

### **Expanded product exhibition and personal advice**

The new premises offer an extensive product exhibition on around 250 square meters, inviting customers to experience the quality and functionality of Sortimo solutions at first hand. From tailor-made van racking to innovative mobility solutions such as the case, BOXXes and ProClick range - the range is specifically designed to increase customers' efficiency in their day-to-day work. "The reopening of our branch in new premises in the Sortimo Innovation Park not only enables us to present the latest innovations to our customers, but also to offer them tailor-made solutions that are precisely tailored to their needs in a personal meeting. We are proud to be able to offer such a modern and customer-oriented environment and invite everyone to come and see for themselves," emphasizes Martin Miller, Sales Manager South-East. There is no need to do without personal advice. Experienced Sortimo experts are on hand to advise customers individually and develop solutions that are precisely tailored to their needs.

### **Attractive offers in the factory outlet**

The directly affiliated factory outlet offers customers attractive offers that are specially designed to celebrate the move and to further strengthen customer relationships. This factory outlet underlines Sortimo's commitment to offering high-quality products at an excellent price-performance ratio.

### **Festive invitation to the after-work event**

To celebrate the successful reopening in style, Sortimo cordially invites customers and interested parties to an after-work event on March 15, 2024 from 1 to 6 pm. In addition to insights into the new premises and the factory outlet, there will be the opportunity to talk to Sortimo experts about the latest product innovations. Food and drinks will be available for your physical well-being. A highlight will be the Sortimo truck and various exhibition vehicles presenting innovative solutions. At the information stand for vehicle wrapping, you will receive advice on individual design options. Lucid Motors will also be offering exclusive test drives with electric vehicles.

Experience innovation, tradition and the future of mobile transportation solutions up close. Sortimo looks forward to seeing you there.

### **The image material is available under this [link](#) :**

**Image 1:** Relocation to new premises - Sortimo branch in Zusmarshausen with factory outlet opens in the Sortimo Innovation Park.

**Image 2:** The new premises are modern and customer-oriented.

### **About Sortimo International GmbH**

Sortimo International GmbH is the world's leading manufacturer of van racking systems and, with its products, digital services and strategic consulting, offers mobility solutions that create a highly efficient and professional mobile working environment. Sortimo pursues a resource-conserving corporate policy in all areas in order to fulfill its responsibility towards customers, society and the environment. The company has its headquarters and only production site in Zusmarshausen,

Bavaria, and employs around 1,300 people worldwide. Sortimo is an international company with a presence in over 35 countries in addition to its nine branches and 23 Sortimo stations in Germany.

**Your contact for this press release:**

Martin Gramm

Corporate Communications Manager

Phone: +49 160 92 14 10 41

Mail: [mgramm@sortimo.de](mailto:mgramm@sortimo.de)